



WOMEN'S PHILANTHROPY INSTITUTE
LILLY FAMILY SCHOOL OF PHILANTHROPY
Indiana University

BE BOLD. BE BRAVE.

BE THE BRIDGE.

MARCH 31-APRIL 1 | CHICAGO, IL

WOMEN'S
PHILANTHROPY
INSTITUTE
—
2026 SYMPOSIUM

SPONSORSHIP OPPORTUNITIES

Women as philanthropists are boldly, bravely building bridges and fulfilling an urgent call to ensure philanthropy is inclusive, trust-based, and collaborative like never before. Empowering women to use their wealth to uplift others is a cornerstone of work of the Women's Philanthropy Institute at the Lilly Family School of Philanthropy.

We invite leaders to partner with the Women's Philanthropy Institute (WPI) as we explore urgent questions and shape a collaborative movement at our *2026 Symposium: Be Bold. Be Brave. Be the Bridge*. The two-day conference, with 500 attendees, will examine women's philanthropy influences and energizes strategic giving as it strengthens communities.

WOMEN'S PHILANTHROPY INSTITUTE

WPI exists to conduct, curate, and disseminate research that grows women's philanthropy. Recognized as the global nexus of education and original scholarship about women's philanthropy, including its signature research series, *Women Give*, WPI has expanded the way people think about who is philanthropic. We are a uniquely qualified convener of the only gathering of its kind focused exclusively on the broad landscape of women and philanthropy. Our goal is to foster a community of big, bold thinkers, innovators, and doers who can and will accelerate social change.

THE SYMPOSIUM

2026 Women's Philanthropy Symposium will be the seventh symposium hosted by WPI since 2005. The two-day event includes keynotes, breakout sessions, and opportunities for attendees to network. The 2026 event will be hosted in Chicago, IL.

PARTNERING WITH WPI

As women wield greater economic power and play an increasingly active role in shaping philanthropy, there is no better time to leverage your assets to reach this influential audience.

Join a community of savvy foundations and corporations in connecting with the field of women's philanthropy. The future of philanthropy is female—and it's happening now. Join the most influential gathering in philanthropy where women donors, corporate leaders,

and nonprofit innovators unite to tackle the hard conversations that drive real change. From the great wealth transfer to AI-powered giving, we're not just talking trends—we're creating them.

The symposium will bring together a unique cross-section of attendees including **donors, nonprofit professionals, business executives, government leaders, social entrepreneurs, and other influential changemakers.**

Past sponsors include the **Bill & Melinda Gates Foundation, Fidelity Charitable® Catalyst Fund, Facebook, Bank of America, Schwab Charitable, Comcast NBCUniversal, Poetry Foundation** and **Return on Good.**

By supporting the WPI symposium, you and your organization will:

- Enhance your visibility within the philanthropic sector
- Deepen your relationships with high-capacity donors and other leaders and decision makers who shape the field of women's philanthropy
- Connect your brand with the world's leading research institution focused solely on philanthropy.

WITH YOUR SUPPORT, together, we can inspire generosity and be the bridge to create pathways to a brighter tomorrow.

SPONSORSHIP LEVELS AND MARKETING BENEFITS

SPONSOR LEVELS	VISIONARY \$100,000* <i>One available</i>	ACHIEVEMENT AWARD SPONSOR \$75,000** <i>Four available</i>	BRIDGE BUILDER \$50,000	CATALYST \$25,000
Logo placement on event website and social media; featured logo on Symposium app.	TOP TIER	AWARD CHAMPION	SECOND TIER	THIRD TIER
Complimentary registration	5	5	3	2
Ad space in event program	1 FULL PAGE COLOR	1 FULL PAGE COLOR	1/2 PAGE COLOR	1/2 PAGE COLOR
Sponsor ribbon on name badge, logo on digital program, screens in general session rooms	✓	✓	✓	✓
Sponsor recognition on display banner, easel or poster at event	✓	✓	✓	✓

*The Symposium welcomes individual donors and community organizations at the \$10K-20K level.
Please reach out to our sponsor team for details.*

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VISIONARY (LEAD) SPONSOR WILL ALSO RECEIVE:

- Registrations: 5 complimentary registrations, with preferred seating; AND 5 additional discounted registrations
- Event program: full-page color ad on inside front cover; AND full-page welcome letter from CEO
- Reserved lunch seating at VIP tables for all sponsor registrants
- Logo on lunch table tent cards
- Display banner, easel, and/or poster at event
- Up to 90-second video featured on event website, social media, and at event

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ACHIEVEMENT AWARD SPONSORS RECEIVE THE SAME BENEFITS AS THE VISIONARY SPONSORS (LISTED ABOVE).

- **Shaw-Hardy Taylor Achievement Award** – awarded by WPI to honor women moving forward the field of philanthropy and making significant impact.
- **Impactful Advocate Award** – recognizes an individual who has demonstrated exceptional leadership and advocacy in a specific philanthropic area that significantly impacts women's lives.
- **Next Generation Philanthropist Award** – recognizes an emerging leader (a woman under 40) who is a significant force in philanthropy and brings fresh perspective, innovative approaches, and actively engages new audiences in giving.
- **Collaborative Bridge Award** – recognizes an organization that has excelled at fostering partnerships and collaborations among various governments, corporations, donors, and community groups to achieve greater collective impact in philanthropy.



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